



Legends of Kansas City

May 13th 6:00 p.m. to 9:00 p.m. American Jazz Museum

The evening of May 13th is "Meet The Masters" cocktail reception with warm hor's douevres in the magnificent American Jazz Museum.

The Masters will be stationed throughout the facility to share their stories and answer questions in an intimate environment. Walk around in the comfortable atmosphere and meet them all. This intimate gathering is your opportunity to ask those burning questions of people you may have only read about.

Time Event

- 5:30 Sign in/registration
- 6:00 Food and bar open
- 6:30 Welcoming comments by Bryan Caton
- 6:35 Ken Kramer speech
- 6:50 Session 1 of Meet the Masters
- 7:30 Session 2 of Meet the Masters
- 8:15 Session 3 of Meet the Masters
- 9:00 Closing comments and instructions for day session

May 14th 8:00 a.m. to 5:00 a.m. Gem Theatre

May 14th will be an all day event in the comfort of the Gem Theatre. Panels of local business leaders will take center stage to share their war stories and field questions from the audience.

Time Event

- 7:00 Registration
- 8:00 Opening comments by Dick Carroll
- 8:15 Panel #1: *Building a Brand* (Bob Bernstein, Gail Worth and Joe Bisogno)
- 10:00 Morning break
- 10:15 Guy Kawasaki
- 11:45 Lunch hour
- 12:45 Dave Cummings speech
- 1:00 Panel #2 Successful *Entrepreneurs You Probably Don't Know* (Gina Danner, Dave Cummings, Charlie Sunderland and Joe Roetheli)
- 2:30 Afternoon break
- 2:45 Panel #3 *Going Big* (Neal Patterson, Terry Dunn and Tim Barton)
- 4:30 Door prizes
- 4:45 Closing comments by Dick Carroll
- 5:00 Blue Room cocktails and networking